

# South Africa continues growth

## Industry sees strong increases in 2014



Total aerosol fillings in South Africa grew by nearly 22 million cans in 2014, according to the Aerosol Manufacturers' Association of South Africa (AMA), an increase of 8.3% over 2013. Continuing a trend, the bulk of the growth came from the Household Care (112.6 million units) and Personal Care (147.2 million) categories, with increases of 9.9% and 7.8%, respectively, over 2013.

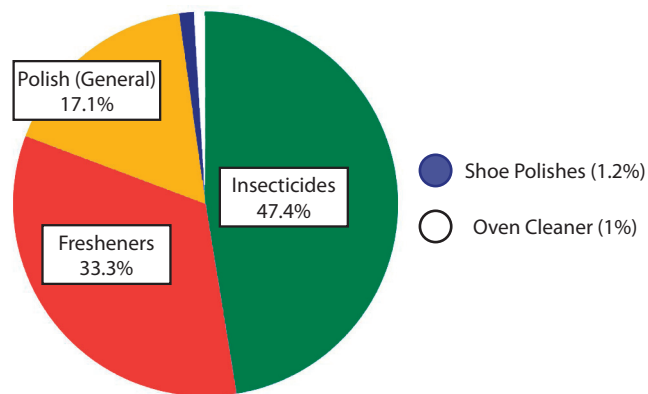
Car Care/Lubricant fillings jumped 10.1% to 9.8 million, while Paint, Medical/Pharmaceuticals and Food Products remained stable. No product categories saw a decrease.

Within the Personal Care segment, Deodorant fillings grew to 135 million (7.1%), Hair Care increased 15.4% to 12 million, and Shaving fillings—drastically reduced in 2013—rebounded in 2014 by 100,000 units.

Insecticides accounted for 53.4 million fillings, a 14.1% climb, and Air Fresheners rose to 37.5 million units, a 7.4% gain.

After a small increase in 2013, imports fell 1.4 million to 30.7 million units. **SPRAY**

**2014 Aerosol Fillings**  
*Household Products Breakdown*



**2012-2014 Aerosol Filling Statistics by Category** (in millions)

Category	2012	2013	2014	% Change	Imports (2014)
<b>Personal Care</b>	<b>128.4</b>	<b>136.5</b>	<b>147.2</b>	<b>7.8%</b>	<b>14.9</b>
Deodorants	117.9	126.0	135.0	7.1%	11.2
Hair Care	9.8	10.4	12.0	15.4%	0.2
Shaving	0.7	0.1	0.2	100%	3.5
<b>Household</b>	<b>93.8</b>	<b>102.5</b>	<b>112.6</b>	<b>9.9%</b>	<b>10.3</b>
Insecticides	39.2	46.8	53.4	14.1%	3.0
Fresheners	33.0	34.9	37.5	7.4%	5.0
Polish (General)	18.4	18.8	19.2	2.1%	2.0
Shoe Polishes	1.0	1.0	1.4	40%	0.1
Oven Cleaner	1.2	1.1	1.1	--	0.2
<b>Miscellaneous</b>					
Care Care/Lubricants	8.3	8.9	9.8	10.1%	1.2
Paint	9.5	8.0	8.0	--	1.9
Other	4.9	5.6	5.7	1.8%	2.4
<b>Totals</b>	<b>244.5</b>	<b>261.5</b>	<b>283.3</b>	<b>8.3%</b>	<b>30.7</b>

